



# Institutional Research & Planning

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## Diversity Lecture Series

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(Final Report)

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		# of Responses	Response Rate	Mean
Q1. How did you hear about tonight's program? (Check all that apply.)	Flyer/poster	51	16.3%	
	TV Commercial	3	1.0%	
	Mailing to my home	28	9.0%	
	Radio	7	2.2%	
	From a teacher/professor	88	28.2%	
	Newspaper	25	8.0%	
	My organization/business	28	9.0%	
	Website	19	6.1%	
	Online - Facebook, etc	14	4.5%	
	Other	49	15.7%	
	Total	312	100%	
Q2. Please check which of the following best describes you:	GRCC Student	80	34.5%	
	GRCC Staff	21	9.1%	
	Student at another college	38	16.4%	
	Sponsor	1	.4%	
	Community member	68	29.3%	
	Other	24	10.3%	
Q2a. If you are a GRCC student, did you come on your own or as assigned by a professor?	came on my own	40	37.7%	
	Recommended by a professor	43	40.6%	
	Required by a professor	23	21.7%	
	Total	106	100%	

Q2b. If you are GRCC staff, please indicate your employee group:	CEBA	0	.0%	
	ESP	3	12.5%	
	Faculty - Adjunct	3	12.5%	
	Faculty - Full-time	9	37.5%	
	Meet & Confer	9	37.5%	
	Total	24	100%	
Q3. How would you rate the speaker on a scale of 1 to 5?	Poor 1	1	.5%	
	2	0	.0%	
	3	9	4.3%	
	4	54	26.0%	
	Excellent 5	144	69.2%	
	Total	208	100.0%	4.63
Q4. How would you rate the importance of the topic?	Not at all important 1	1	.5%	
	2	3	1.4%	
	3	10	4.7%	
	4	28	13.2%	
	Very Important 5	170	80.2%	
	Total	212	100.0%	4.71
Q5. Have you attended a diversity lecture before?	Yes	94	42.2%	
	No	129	57.8%	
	Total	223	100%	
Q5a. If yes, how many?	1	21	21.2%	
	2	17	17.2%	

	3	<b>13</b>	<b>13.1%</b>	
	4 or more	<b>48</b>	<b>48.5%</b>	
	Total	<b>99</b>	<b>100%</b>	
Q6. If you are a community member, we are interested in your other connections to GRCC.	This is the first diversity event at GRCC I have ever attended.	<b>85</b>	30.4%	
	I have attended diversity events at GRCC in the past.	<b>58</b>	20.7%	
	I have attended other events (athletic events, lectures, art exhibits, culinary events, etc.) at GRCC.	<b>49</b>	17.5%	
	I am a former student at GRCC.	<b>33</b>	11.8%	
	I have family members who attend/attended GRCC.	<b>41</b>	14.6%	
	I serve on a GRCC Advisory Board.	<b>3</b>	1.1%	
	Other, please specify: _____	<b>11</b>	3.9%	
	Total	<b>280</b>	100%	