



Institutional Research & Planning

Diversity Lecture Series XIII: Robert Bullard (Final Results)

Winter, 2008

		Number of Responses	Response Rate	Mean
<i>1. How did you hear about tonight's program? (Please check all that apply.)</i>				
Flyer/poster	Yes	13	11.4%	
From a teacher/professor	Yes	64	56.1%	
TV Commercial	Yes	2	1.8%	
Newspaper	Yes	1	0.9%	
Mailing to my home	Yes	7	6.1%	
My organization/business	Yes	15	13.2%	
Radio	Yes	5	4.4%	
Other	Yes	23	20.2%	
<i>2. Please check which of the following best describes you:</i>				
	GRCC Student	36	30.3%	
	GRCC Staff	7	5.9%	
	Student at another college	37	31.1%	
	Community Member	2	1.7%	
	Sponsor	31	26.1%	
	Other	6	5.0%	
<i>2a. If you are a GRCC student, did you come on your own or as assigned by a professor?</i>				
	Came on my own	14	26.9%	
	Recommended by a professor	14	26.9%	
	Required by a professor	24	46.2%	
<i>2b. If GRCC staff, please indicate your employee group:</i>				
	CEBA	0	0%	
	ESP	0	0%	
	Faculty – Adjunct	5	71.4%	
	Faculty – Full-time	2	28.6%	
	Meet & Confer	0	0%	
<i>3. Was tonight's setting comfortable:</i>				
<i>A. Seating?</i>				
	Yes	100	88.5%	
	No	13	11.5%	
<i>B. Sound level?</i>				
	Yes	108	99.1%	
	No	1	0.9%	
<i>C. View of speaker?</i>				
	Yes	108	98.2%	
	No	2	0.8%	
<i>4. Tonight's overall setting was comfortable for you?</i>				
	Strongly Disagree 1	2	1.8%	
	2	0	0%	
	3	10	9.1%	
	4	39	35.8%	
	Strongly Agree 5	58	53.2%	
	Total	109	100%	4.39

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Grand Rapids Community College**

5. How would you rate the speaker on a scale of 1 to 5?	Poor 1	0	0%	4.58
	2	0	0%	
	3	8	7.4%	
	4	29	26.9%	
	Excellent 5	71	65.7%	
	Total	108	100%	
6. How would you rate the importance of the topic?	Not at all important 1	0	0%	4.71
	2	0	0%	
	3	7	7.0%	
	4	15	15.0%	
	Very important 5	78	78.0%	
	Total	100	100%	
7a. Have you attended a diversity lecture before?	Yes	47	44.3%	
	No	59	55.7%	
7b. If yes, how many times?	1	15	34.1%	
	2	11	25.0%	
	3	3	6.8%	
	4 or more	15	34.1%	
8. If you are a community member, we are interested in your other connections to GRCC. (Check all that apply.)				
This is the first diversity event at GRCC I have ever attended.		24	32.4%	
I have attended diversity events at GRCC in the past.		10	13.5%	
I have attended other events (athletic events, lectures, art exhibits, culinary events, etc.) at GRCC.		13	17.6%	
I am a former student at GRCC.		5	6.8%	
I have family members who attend/attended GRCC.		17	23.0%	
I serve on a GRCC Advisory Board.		0	0%	
Other, please specify.		5	6.8%	