



# **Institutional Research & Planning**

## **Diversity Lecture Series XIII: Dr. Richard Heinzl (Final Results)**

**Fall 2007**

		Number of Responses	Response Rate	Mean
<i>1. How did you hear about tonight's program? (Please check all that apply.)</i>				
Flyer/poster	Yes	21	11.9%	
From a teacher/professor	Yes	75	42.4%	
TV Commercial	Yes	6	3.4%	
Newspaper	Yes	24	13.6%	
Mailing to my home	Yes	6	3.4%	
My organization/business	Yes	11	6.2%	
Radio	Yes	6	3.4%	
Other	Yes	42	23.7%	
<i>2. Please check which of the following best describes you:</i>				
	GRCC Student	67	39.0%	
	GRCC Staff	7	4.1%	
	Student at another college	23	13.4%	
	Community Member	53	30.8%	
	Sponsor	3	1.7%	
	Other	19	11.0%	
<i>2a. If you are a GRCC student, did you come on your own or as assigned by a professor?</i>				
	Came on my own	26	32.1%	
	Recommended by a professor	36	44.4%	
	Required by a professor	19	23.5%	
<i>3. Was tonight's setting comfortable:</i>				
<i>A. Seating?</i>				
	Yes	163	94.8%	
	No	9	5.2%	
<i>B. Sound level?</i>				
	Yes	149	95.5%	
	No	7	4.5%	
<i>C. View of speaker?</i>				
	Yes	147	96.7%	
	No	5	3.3%	
<i>4. Tonight's overall setting was comfortable for you?</i>				
	Strongly Disagree 1	1	0.6%	
	2	1	0.6%	
	3	14	8.2%	
	4	69	40.4%	
	Strongly Agree 5	86	50.3%	
	Total	171	100.0	4.4
<i>5. How would you rate the speaker on a scale of 1 to 5?</i>				
	Poor 1	0	0%	
	2	4	2.3%	
	3	16	9.4%	
	4	51	29.8%	
	Excellent 5	100	58.5%	
	Total	171	100.0%	4.4
<i>6. How would you rate the importance of the topic?</i>				
	Not at all important 1	0	0%	
	2	2	1.2%	
	3	5	2.9%	
	4	33	19.4%	
	Very important 5	130	76.5%	

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Grand Rapids Community College**

	Total	170	100.0%	4.7
<i>7a. Have you attended a diversity lecture before?</i>				
	Yes	74	42.5%	
	No	100	57.5%	
<i>7b. If yes, how many times?</i>				
	1	26	35.6%	
	2	11	15.1%	
	3	3	4.1%	
	4 or more	33	45.2%	