



Institutional Research & Planning

Diversity Lecture Series XIII: Terri Jentz (Final Results)

Winter 2008

		Number of Responses	Response Rate	Mean
<i>1. How did you hear about tonight's program? (Please check all that apply.)</i>				
Flyer/poster	Yes	24	21.8%	
From a teacher/professor	Yes	65	59.1%	
TV Commercial	Yes	3	2.7%	
Newspaper	Yes	0	0%	
Mailing to my home	Yes	6	5.5%	
My organization/business	Yes	5	4.5%	
Radio	Yes	1	0.9%	
Other	Yes	27	24.5%	
<i>2. Please check which of the following best describes you:</i>				
	GRCC Student	68	61.8%	
	GRCC Staff	9	8.2%	
	Student at another college	7	6.4%	
	Community Member	18	16.4%	
	Sponsor	1	0.9%	
	Other	11	10.0%	
<i>2a. If you are a GRCC student, did you come on your own or as assigned by a professor?</i>				
	Came on my own	13	11.8%	
	Recommended by a professor	36	32.7%	
	Required by a professor	26	23.6%	
<i>2b. If GRCC staff, please indicate your employee group:</i>				
	CEBA	0	0%	
	ESP	0	0%	
	Faculty – Adjunct	5	4.5%	
	Faculty – Full-time	4	3.6%	
	Meet & Confer	1	0.9%	
<i>3. Was tonight's setting comfortable:</i>				
<i>A. Seating?</i>				
	Yes	96	87.3%	
	No	10	9.1%	
<i>B. Sound level?</i>				
	Yes	101	91.8%	
	No	3	2.7%	
<i>C. View of speaker?</i>				
	Yes	103	93.6%	
	No	0	0%	
<i>4. Tonight's overall setting was comfortable for you?</i>				
	Strongly Disagree 1	0	0%	
	2	2	1.9%	
	3	8	7.5%	
	4	29	27.1%	
	Strongly Agree 5	68	63.6%	
	Total	107	100%	

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Grand Rapids Community College**

5. How would you rate the speaker on a scale of 1 to 5?	Poor 1	0	0%	4.52
	2	0	0%	
	3	11	10.5%	
	4	28	26.7%	
	Excellent 5	66	62.9%	
	Total	105	100%	
6. How would you rate the importance of the topic?	Not at all important 1	0	0%	4.83
	2	0	0%	
	3	1	1.0%	
	4	15	15.1%	
	Very important 5	83	83.8%	
	Total	99	100%	
7a. Have you attended a diversity lecture before?	Yes	39	37.1%	
	No	66	62.9%	
7b. If yes, how many times?	1	11	27.5%	
	2	6	15.0%	
	3	5	12.5%	
	4 or more	18	45.0%	
8. If you are a community member, we are interested in your other connections to GRCC. (Check all that apply.)				
This is the first diversity event at GRCC I have ever attended.		21	19.1%	
I have attended diversity events at GRCC in the past.		11	10.0%	
I have attended other events (athletic events, lectures, art exhibits, culinary events, etc.) at GRCC.		9	8.2%	
I am a former student at GRCC.		6	5.5%	
I have family members who attend/attended GRCC.		13	11.8%	
I serve on a GRCC Advisory Board.		0	0%	
Other, please specify.		6	5.5%	