



# Institutional Research & Planning

## Diversity Lecture Series XIII: Marcelo Suarez-Orozco (Final Results)

**Fall 2007**

		Number of Responses	Response Rate	Mean
<i>1. How did you hear about tonight's program? (Please check all that apply.)</i>				
Flyer/poster	Yes	26	19.8%	
From a teacher/professor	Yes	68	51.9%	
TV Commercial	Yes	0	.0%	
Newspaper	Yes	9	6.9%	
Mailing to my home	Yes	10	7.6%	
My organization/business	Yes	12	9.2%	
Radio	Yes	2	1.5%	
Other	Yes	27	20.6%	
<i>2. Please check which of the following best describes you:</i>				
	GRCC Student	63	50.0%	
	GRCC Staff	10	7.9%	
	Student at another college	7	5.6%	
	Community Member	32	25.4%	
	Sponsor	0	.0%	
	Other	14	11.1%	
<i>2a. If you are a GRCC student, did you come on your own or as assigned by a professor?</i>				
	Came on my own	25	33.3%	
	Recommended by a professor	21	28.0%	
	Required by a professor	29	38.7%	
<i>3. Was tonight's setting comfortable:</i>				
<i>A. Seating?</i>				
	Yes	113	90.4%	
	No	12	9.6%	
<i>B. Sound level?</i>				
	Yes	109	92.4%	
	No	9	7.6%	
<i>C. View of speaker?</i>				
	Yes	117	94.4%	
	No	7	5.6%	
<i>4. Tonight's overall setting was comfortable for you?</i>				
	Strongly Disagree 1	0	.0%	
	2	3	2.3%	
	3	7	5.4%	
	4	50	38.5%	
	Strongly Agree 5	70	53.8%	
	Total	130	100.0%	4.4
<i>5. How would you rate the speaker on a scale of 1 to 5?</i>				
	Poor 1	1	.8%	
	2	4	3.2%	
	3	11	8.7%	
	4	48	38.1%	
	Excellent 5	62	49.2%	
	Total	126	100.0%	4.3
<i>6. How would you rate the importance of the topic?</i>				
	Not at all important 1	0	.0%	
	2	2	1.6%	
	3	8	6.4%	
	4	30	24.0%	
	Very important 5	85	68.0%	

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Grand Rapids Community College**

	Total	125	100.0%	4.6
<i>7a. Have you attended a diversity lecture before?</i>				
	Yes	52	40.0%	
	No	78	60.0%	
<i>7b. If yes, how many times?</i>				
	1	7	12.5%	
	2	12	21.4%	
	3	10	17.9%	
	4 or more	27	48.2%	