

COMMUNITY COUNTS

seventh annual

Data Discussion Guide

presented by:  The Delta Strategy

The Community Counts report is divided into 6 sections: *Equal Opportunity, Family Economics, Education, Health, Environment and Public Safety/Community Engagement*. Each section has 1-5 Indicators and Community Perception Data. Start with a section that interests you or your group...

Examine the Indicators and Community Perception Data. Overall, would you say we are moving toward, away from or standing still in relation to the vision statement that begins this section? Why?

Do you have a personal experience that would either affirm or challenge the information? What does the data not tell us about this issue?

As you look at the data, what are our community strengths and opportunities? What are the biggest weaknesses and threats? What does the Community Perception data tell us about what respondents are concerned about or tell us about our behavior as a community?

If you could impact one Indicator or data trend in this section, what would it be and why? What result would that have on the other Indicators in this section, or maybe in another section?

What additional information would you like to know about this area? Where might you go to find such information?

As you look at the entire Community Counts report, what do you think is going to be the biggest challenge for the Greater Grand Rapids Area in the coming 5 years? What are you or your group doing to meet that challenge?

