Who Cares? Why Bother? Real Writing for Real People

Wednesday, October 23 and Thursday, October 24, 2013

At this event, you will learn how writing relates to your future career, goals and interests. The workshop presenters come from a variety of backgrounds, and you will walk away with knowledge and tools that support your professional and academic success.

Everyone is welcome to participate in this learning experience. All workshops are held in the Applied Technology Center (ATC) on GRCC's main campus.

Wednesday, October 23

8-9am—Szymon Machajewski, “Lapidary Style of Writing in the Age of Information,” ATC 118

8-9am—Jennifer Batten, “Technical Writing at all Stages of a Writing Career in the Sciences,” ATC 120

10-11am—Jennifer Ackerman-Haywood, “Journalism Today,” ATC 118

11:15-12:15pm—Paul Krieger, “How I Turned One Good Idea Into a Book Series,” ATC 120

11:15-12:15pm—Virginia VanderVeen, Nicole Runciman, Danielle Thurber-DeGroot and Tim Schilling, “Writing Expectations at Four-Year Institutions,” ATC 118

12:30-1:30pm—Klaas Kwant and Noah DeSmit, “Turning Ideas Into Scripts Into Video,” ATC 120

12:30-1:30pm—Phil Mowers, “What Do Lawyers Do?” ATC 168

12:30-1:30pm—Bree Gannon, James Setchfield Jr. and Chelsie Toering, “The Skill of Giving Feedback,” ATC 118

2-3pm—Ronald Orent, “The Pen is Mightier Than the Stethoscope,” ATC 168

2-3pm—Eric Williams, “Writing is the Difference!!” ATC 118

2-3pm—Dillon Carr, “Writing in the Social Sciences,” ATC 120

3:15-4:15pm—Brian Morris, “Writing and the Professional Musician/Creating from Source,” ATC 118

3:30-4:30pm—Emily Bazelon, Diversity Lecture Series Presenter, “Sticks and Stones,” ATC 168

7pm—Emily Bazelon, “Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy,” Fountain Street Church
Emily Bazelon is a senior editor at Slate, and a New York Times Magazine contributing writer. Her investigative journalism, compelling storytelling and extensive legal knowledge, makes her a leading authority on bullying in the cyber age: what constitutes bullying? What are the roles of personality traits, such as “grit,” character, and empathy, to overcome childhood trauma and find social success? What do recent cases of bullying tell us about how the issue has changed over the years? How are people using technologies—mobile phones, social media, texting—to both spread and combat bullying? Her book, Sticks and Stones: Defeating the Culture of Bullying and Rediscovering the Power of Character and Empathy, has won widespread acclaim.

Thursday, October 24

8-9am—Bethann Talsma, “Spending Time Too Proofread and Edit You’re Writing, $100; Protecting ur Image, Priceless!” ATC 118

10-11am—John Rumery, “Everything Communicates,” ATC 120

10-11am—Tom Terrill, Kibichii Chelilim, Corinne Cozzaglio and Rachel Bickford, “Writing Expectations at Four-Year Institutions,” ATC 118

11:15-12:15pm—Maryann Lesert, “Writing and Activism,” ATC 118

12:30-1:30pm—Joanne Catania, “Is Being a Police Officer More Guts and Glory or Pen and Paper?” ATC 120

12:30-1:30pm—Kathleen Owens, “How to Use Language to Avoid Stereotypes and Create an Inclusive Community,” ATC 118

2-3pm—Susan Williams and Dr. Robert Hendershot, “‘But This Isn’t an English Class!’: How and Why We Write in History Courses,” ATC 120


3:15-4:5pm—Marne Apolo, “Expressive Journaling,” ATC 118

3:15-4:15pm—Moss Ingram, “DNA Test Your Writing,” ATC 120

7pm—Creative Writing Reading, ATC 168