

Closing an College Action Project

Project Name: Identify new certificate program and credentials that meet employer and industry needs.

Date Closed: March 2013

Project Leader: Julie Parks

In order to close a College Action Project you must provide a thoughtful response to the following three questions.

1. What is the primary reason for closing this project?

The work of this CAP has been integrated in the work of the School of Workforce Development. Department Heads and Administrators now have processes, through the Program Review Process, and a new curriculum model, to aid them in making changes to current certificate programs and a way to gather data on creation of new programs. Revitalization of advisory committees to provide valued input to faculty, and the implementation of the “My Career Path” software and data warehouse are allowing for students to know what certificate programs there are and how they align with their goals.

2. What aspects of this project would you categorize as successful? (Attach data as needed).

Gathered baseline data on current certificate programs, enrollment & completion information	Produced listing of all current certificate programs with new brochure and web presence that shows those programs.
With Registrar’s office and IT we have piloted e-mails to manufacturing students who are close ot earning certificates to encourage them to file for that credential.	Completed 5 new non-credit certificate programs that include national credentials for students (Battery manufacturing, Advanced manufacturing certificate, Facility/Apartment Maintenance Technician, Personal Care Assistant, Community Health Workers)
Assisted or supported faculty working on new credit certificate programs (thru data gathering, form preparation, etc): Recording Technician Certificate (Music) Computer Applications (Multiple Certificates) Criminal Justice (support of Advanced Certificate)	External employer engagement in college certificates. Yearly sector meetings in School of Workforce Development Expanded engagement with Talent 2025, Chambers of Commerce in 3 counties, Economic Development agencies (Right Place, Lakeshore Advantage, City of GR)

3. What aspects of this project would you categorize as less than successful?

1. Faculty “owns” the curriculum of the College and need to be the leaders of changes to the curriculum.
2. PeopleSoft platform not yet compatible for certificate tracking.
3. This CAP did not align with College end of Workforce Development measures. It will not help move the indicators that were established.
4. There are various other department plans, CAPs working on these issues. This CAP, in essence, seemed to be duplicating other work occurring and CAP team’s expertise of already involved (1.1.1 MACRAO, 6.1.1 Faculty/Staff Externships, Transfer and Articulation CAP).

Thank you to the CAP members who have worked hard on this project:

Mark Champion, Patrick Coleman (Michigan Works), Mark Dodd (2011-12), Chris Glass (GR Chamber), Mary Hofstra, Szymon Machajewski, Kristen Seevers, Bill Small (The Right Place), Linda Witte, Jill Woller-Sullivan