GRCC Strategic Plan - 2014 – 2017

Updated: October, 2014

End #1: Student Success Pathways
A student-centered experience will ensure opportunities for students to learn the skills necessary to achieve their educational goals.

Strategy 1.1 Access - Improve services and outreach initiatives to students considering GRCC

    CAP* 1.1.1: Improve outreach and recruitment of new students
    CAP 1.1.2: Improve access through strengthening the GRCC Brand

Strategy 1.2 Persistence – Provide college programs, resources and systems to support students in their educational pathway.

    CAP 1.2.1: Student Success in Developmental Education
    CAP 1.2.2: Retention of Undecided Students
    CAP 1.2.3: Increase Student Success in Distance Learning Courses
    CAP 1.2.4: Reduction of financial barriers for students

Strategy 1.3 Student Support – Improve support services to instill in students the skills necessary to be effective learners, citizens and individuals

    CAP 1.3.1: Improve the support systems for cohort groups of students
    CAP 1.3.2: Create and Improve Student Services for Part-Time, Evening and Weekend students as well as at Regional Sites
    CAP 1.3.3: Provide additional student support for Latino students
    CAP 1.3.4: Support an academic leadership program (Alpha Beta Omega) to support the success of the College’s most challenged students

Strategy 1.4 Student Learning - Improve student success through the creation, revision, and monitoring of curriculum and assessment

    CAP 1.4.1: Implement Institutional Assessment of Student Learning

Strategy 1.5 Completion – Increase the number of students who earn degrees or certificates at GRCC

    CAP 1.5.1: Design graduation initiatives to increase degree or certificate completion
    CAP 1.5.2: Implement college-generated graduation processes and procedures

End #2: Workforce Pathways
GRCC will prepare students for the workforce in our community and the world.

Strategy 2.1 Knowledge and Infrastructure – Ensure that resources, and infrastructure are effectively organized and consistently aligned to provide students and other stakeholders with an efficient, successful, user-centered system to promote the attainment of skills necessary to enter the workforce
CAP 2.1.1: Construct core competencies in workforce development
CAP 2.1.2: Increase use of labor market information forecasting

Strategy 2.2  
**Student Pathways** – Provide expanded engagement opportunities for students related to work goals

CAP 2.2.1: Integrate all career and job placement services
CAP 2.2.2: Benchmark and create processes to support the expansion and creation of career learning experiences integrated into curriculum and student experiences.

End #3: Transfer Pathways
GRCC prepares students to transfer to the college or university of their choice.

Strategy 3.1:  
**Knowledge and Infrastructure** - Ensure that college messaging, alignment with secondary and other post-secondary institutions, resources, and infrastructure are effectively organized to provide students and other stakeholders with an efficient and effective system to promote transfer

CAP 3.1.1 – Promote best practices among academic disciplines and departments in order to improve student transfer to four-year institutions
CAP 3.1.2: - Improve GRCC’s infrastructure and ability to develop collaborative programs and partnerships to enhance student preparedness for post-secondary education

Strategy 3.2:  
**Student Pathways** - Provide students with the experiences, preparation, and support necessary for successful transfer to a four-year college

CAP 3.2.1 – Integrate services for students on a transfer pathway
CAP 3.2.2– Provide outreach to targeted groups of students who are eligible for transfer

*College Action Project*