



BUSINESS INCLUSION SUPPLIER EXPO

HOSTED BY MSU PURCHASING

WHEN: WEDNESDAY, APRIL 18, 2018
TIME: 10:00 A.M. - 3:00 P.M.
WHERE: JACK BRESLIN STUDENT EVENT CENTER
EAST LANSING, MICHIGAN

FREE ADMISSION



JOIN US! MSU BUSINESS INCLUSION SUPPLIER EXPO

Michigan State University Purchasing invites you to attend the Business Inclusion Supplier Expo. Our goal is to provide business opportunities to approximately 100 minority-owned, woman-owned, veteran-owned, and other diverse businesses by connecting them with the MSU community and YOU—our existing MSU suppliers, and purchasing buyers from several peer academic institutions.

▶ WHY HOST THIS EVENT?

We believe a strong, vibrant MSU is predicated on our ability to offer business opportunities to a broad and diverse range of suppliers. It is vital to a dynamic university, a more robust economic climate, and, ultimately, a more prosperous Michigan. In an ever-changing world that requires diverse solutions, it makes good business sense.

Join us for this unprecedented opportunity to connect with small and diverse suppliers!

▶ REGISTRATION

As a non-exhibitor, your admission is free. However, we ask that you register so we can get an accurate attendee count and prepare name badges. Registration deadline is March 16, 2018.

The event will be hosted at the Breslin Center, home of MSU Spartan basketball.

**REGISTER
NOW**

▶ WHY YOU SHOULD ATTEND

- Network with diverse and small businesses, other suppliers, and university buyers
- Visit with a variety of purchasing organizations, who will also be on-site
- Discover new products and services

▶ WHO SHOULD ATTEND

- Purchasing agents, buyers, sales reps, or procurement “decision makers”

▶ PARKING

Pay-by-plate parking is available in Lot 63W. [See map](#)



QUICK LINKS

[Registration](#)

[Directions](#)

[Lodging: Marriott Hotel, East Lansing](#)

(Mention the Supplier Expo and book before March 16, 2018 to receive discount.)

▶ LUNCH OPTION

Optional boxed lunches are available for \$14 each. All lunches must be pre-ordered—they will not be available for purchase the day of the event. After completing your registration, please use this link to order boxed lunches.

[Boxed Lunch Order](#)

▶ CHANGING A REGISTRATION

Please contact us if you need to make changes to your registration.

▶ CONTACT US

Please call Purchasing at (517) 355-0357 or email diversity@usd.msu.edu if you have questions or need assistance.

**WHO WILL
CONNECT.
PARTNER.
PROVIDE OPPORTUNITY.
SPARTANS WILL.**