CAP 2.1.2
Increase the use of labor market information (LMI) and forecasting in GRCC planning processes.
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Purpose

The purpose of this CAP is to collect and disseminate Labor Market Information (LMI) and related data that is understandable and useful in the Academic Program Review and Curriculog processes.

And …
Purpose

Develop a methodology to scan for emerging occupations and/or new skill sets for existing occupations to determine whether the college should pursue the development of a new program or a change in an existing program.
Goals

• Build the capacity at GRCC to collect and disseminate LMI in a format that is useful for APR and Curriculog.

• Develop a process that uses and communicates LMI to identify emerging occupations for program development and/or programs that need to be revised or restructured.

• Develop decision-making criteria that indicates when an emerging occupation would be investigated further and identify who should pursue this investigation.

• Work with Talent 2025 to create and disseminate a regional talent demand report that will help provide W. MI with a skilled workforce.
Measurable Criteria

- Create a medium which makes LMI understandable and usable for faculty and staff.
- LMI is a useful standard component of the APR and the Cirriculog process.
- Documentable process which identifies at least two emerging occupations and includes criteria for initiating program development.
- Identify at least one new program initiated by the process above.
- Increased dialogue with employers catalyzed by the Talent Demand Report.
Indicators of Success

- This project will indirectly affect the percent of GRCC graduates who are employed in their fields of study by increasing:
  - The alignment of workforce skills with the skills taught in our occupational programs.
  - The number of programs that better prepare a skilled workforce for West Michigan.
Year 1 Tasks

- **September – December**
  - Develop LMI for use with APR and Curriculog. Develop educational medium
- **December – March**
  - Explore methods for identifying emerging occupations and skills (faculty)
- **March – May**
  - Create and implement process to identify emerging occupations and skills
We’re making progress!

- Use of LMI as a standard part of the Curriculog process
- Use of LMI as a standard part of the APR process
- Purchased new tool for analyzing Job Postings Information
- One more IRP Analyst trained in the use of Analyst
Next Steps:
Faculty involvement in developing the process to identify emerging occupations!