



Community Impact

Grand Rapids Community College
Board of Trustees
June 15, 2020

Strategic Goal #4: Community Impact



The College seeks to positively impact the community by educating and training students with relevant skills so that they are retained in the service region holding living-wage jobs, as well as through collaboration/events with education and community partners.

Community Impact



College Action Project 4.1

Establish a Career and Resource Center

College Action Project 4.2

Create a System to Identify and Recruit Opportunity Youth

College Action Project 4.3

Increase K-12 Connections to Early College, Middle College, and Dual Enrollment Options

Highlights



CAP 4.1: *Establish a Career and Resource Center*

Goals:

- Help students identify professional and personal career goals.
- Enhance, through curricular development - job placement, job readiness, employability skills, internships, and career exploration.
- Engage community partners (non-profit, employers) to enhance the programming of the center.
- Determine technology solutions to meet the needs of all students (traditional and non-traditional).

Highlights



CAP 4.1: *Establish a Career and Resource Center*

Activities to Date:

- Worked through and completed the Design Thinking process.
 - Process was centered around input from students, faculty, employers and alumni.
- Synthesized data gathered during Design Thinking process.
- Developed recommendations based on findings:
 - To establish a center that provides just-in-time face to face interaction, and is supported by online resources.
 - Also includes - targeted job fairs, online skills assessments, employer collaboration, employer engagement and employment opportunities.
- Final CAP 4.1 team recommendation sent to Dr. Pink and Dr. Knetl for review.

Highlights



CAP 4.2: Create a System to Identify and Recruit Opportunity Youth

Goals:

- Benchmark other community colleges and universities
- Obtain feedback from community partners, faculty and staff, students, and current opportunity youth (age 16-24 not in school nor working)
- Produce a written recommendation of next steps for the College to consider
- Further enhance relationships with partners that are working with opportunity youth (age 16-24 not in school nor working)

Highlights



CAP 4.2: Create a System to Identify and Recruit Opportunity Youth

Activities to Date:

- Gather data from other colleges to determine best practices- Mott CC, Nashville State CC, and Austin CC
- Survey staff/faculty to understand what is currently provided at GRCC- Currently no documented work around opportunity youth
- Conducted student feedback session with CAP 3.3
- Identify how GRCC can work along side community partners to support Opportunity Youth (age 16-24 not in school nor working) In progress
- Explore community's capacity to track Opportunity Youth based on the Equity Counts Methodology

Highlights



CAP 4.3: *Increase K-12 Connections to Early College, Middle College, and Dual Enrollment Options*

Goals:

- Increase the number of high school partnerships and learning opportunities
- Ensure sustainability of programs and increase college opportunities for students
- Determine capacity and resource needs

Highlights



CAP 4.3: Increase K-12 Connections to Early College, Middle College, and Dual Enrollment Options

Activities to Date:

- High school counselors, dual enrollment students and middle college students surveyed
- Dual Enrollment Policy 8.1 revised and now titled High School Partnerships Policy
- Pursuing National Alliance for Concurrent Partnerships accreditation standards
- Developed seamless application/matriculation process for dual enrollment students who choose to continue at GRCC

Indicator: Monitor job placement, wage data, and number of students in jobs related to their program.

- Current status: Received UI wage data in April and we are currently evaluating in order to track America's Promise students.
- MCCA has put in a joint request to include data for all Michigan community colleges. This request has been put "on hold" at the state.

Indicator: Increase the number, characteristics, and quality of partnerships with employers and community partners

In March 2020 we again sent out a survey to the same 47 community and educational partners who are represented in the three CAP projects for Community Impact.

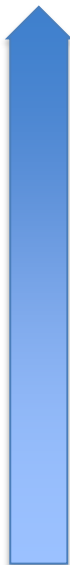
Source: GRCC Partnership Survey



Community Partnership Survey Results

% of respondents selecting a 4 or 5 on a 5-point scale (1-low, 5 – high)

Areas of Strength



This partnership values the inherent worth and dignity of all involved (83%)

Involvement in decision making regarding this partnership (75%)

This partnership values and practices respect for the talents, beliefs, backgrounds, and ways of living of all participants (75%)

The goals of the partnership with GRCC align with our organization's goals (75%)



Community Partnership Survey Results

% of respondents selecting a 4 or 5 on a 5-point scale (1-low, 5 – high)

Needing Improvement



The goals of the partnership with GRCC are clear and measurable (67%)

Regular communication of news and progress (64%)

Data guides the partnership decision making (58%)

Clear process for decision-making (58%)

Well-developed process for recruiting and introducing new participants (58%)

Considerations

How can the Board of Trustees assist with Community Impact, Strategic Goal #4?

- Share strategies your company has used, to effectively communicate with your stakeholders.
- Trustees that serve on Strategic Leadership Team (SLT), please update your fellow board members with the initiatives that are being discussed at monthly meetings.