

## Key Priorities – Qualitative Analysis Prepared for November SLT meeting

### ***What is our community telling us?***

- GRCC needs to do a much better job of marketing itself, branding, telling its story to our community
- GRCC needs to better align /create partnerships with K-12 school districts
- GRCC does too much “developmental education,” (should focus more on arts & sciences and workforce programs)
- GRCC is perceived as giving a high quality experience at a great price. You should remain focused on that value proposition.
- GRCC needs to focus. You are trying to do too much

### ***What is the educational community telling us?***

- GRCC needs to create **pathways** for students so they can see the finish line when they start
- GRCC needs to systemically create stronger connections between students, faculty, and staff
- GRCC needs to foster students’ taking responsibility for their own learning
- GRCC needs to improve its advising system taking a more holistic approach including mentoring
- Many students are too lost or afraid to seek out assistance
- GRCC needs to define Completion, Access, and Student Success
- GRCC needs to create partnerships with 4-year colleges, establish 3 plus 1 programs

### ***What are our students telling us?***

- GRCC needs to improve the support system for part-time students
- GRCC needs to provide more information to students about financial aid earlier in the process
- GRCC needs to improve the support system for students who attend in the evening
- GRCC needs to close the achievement gaps for minority students
- GRCC needs to help students figure out why they are here and how to get assistance when they need it
- GRCC needs to ask students how we can better assist them