

Proposed CAPs submitted as of February 17, 2014

I propose the creation of a College Action Project (CAP) to develop strategies to increase the enrollment of persons 50 and older in both credit and non-credit offerings of the College. This age group includes Baby Boomers, the largest age cohort in American history made up of those born between 1946 and 1964, which represent significant untapped potential for GRCC. Based on research data from Institutional Research and Planning, the five year average of degree seeking students 50 and older at GRCC is only 423, yet based on U.S. Census data there are over 200,000 persons 50 and older living in Kent County.



Do a better job of branding and marketing GRCC's story to the community. Use a regional approach, not just Kent County.



I would like to see a CAP built around better placement of students into classes so they can be successful. (This may mean that more counselors are needed. Maybe they could develop a system for more part-time instructors at "crunch times". Or maybe mandatory placement tests might be the answer. Or perhaps a combination of both.



Recruit and market to students who have excelled in the classroom. This will help bolster our Honor's program and retention rates. Will help GRCC shake the stigma that we are a student's "second choice" or "last resort" higher education option.



Inclusive of other ethnic minority groups (e.g. female, non-traditional, Latino, etc.)



Previous CAP focused on Program of Study. This CAP would have a different focus. Increase the number and quality of K - 12 partnerships.



Use the results of the College-Wide Cultural Climate Survey to make three recommendations to guide the direction of the CAP.



Offer businesses, non-profit foundations, and individuals the opportunity to sponsor portion(s) of facility upgrades. IE: one room of one building.



An institutional repository (IR) is a system designed for the management and dissemination of digital materials created by the GRCC community. It's important to establish a distributed storage and retrieval mechanism for the intellectual and archival legacy of GRCC. To do this, the LLC would provide the framework and commitment necessary for preservation and access. In addition, the repository would serve as a "talent bank" of expertise available to community members. We hope this strategy will revitalize student research and focus our efforts on unique collections, including archives and photographs. It can do this because it could provide self-service access to resources, like Yearbooks and the Collegiate, Research shows that an IR cannot be successful without contributions and support from across the entire college.