

# GRCC New Strategic Plan – 2018-2021

*DRAFT – November 2017*

*(Includes potential indicators of success resulting from October 2017 SLT discussion)*

**Strategic Goal #1: Teaching and Learning** –The College sets and communicates expectations for measuring student learning and uses that information to improve curriculum and pedagogy.

## Strategy 1.1

*CAP #1.1.1:*

*CAP #1.1.2:*

## Strategy 1.2

*CAP #1.2.1:*

*CAP #1.2.2:*

### **Indicators of Success: How will we know we are making progress on the Teaching and Learning goal?**

- Licensure pass rates (Current indicator of success)
- Program level assessments – as measured by Perkins indicators
- General learning outcome assessments
- Course success rates for selected gateway courses

**Strategic Goal #2: Completion** – The College maintains focus on students' success in earning degrees, other meaningful credentials, and successful transfer to four-year institutions while at GRCC.

## Strategy 2.1

*CAP #2.1.1*

*CAP #2.1.2*

## Strategy 2.2

*CAP #2.2.1.*

*CAP #2.2.2*

### **Indicators of Success: How will we know we are making progress on the Completion goal?**

- Fall to fall retention (Current indicator of success)
- Graduation yield (ratio of credentials conferred to those enrolled) (Current indicator of success)
- Successful transfer to another college (whether or not they earned a degree)
- Monitoring student intent against completion
- Time to completion. (How long does it take the average student to earn a credential?)
- Program completion rates for non-credit

**Strategic Goal #3: Equity** - The College works to ensure equitable access and outcomes for minority and low-income students, as well as equitable practices across the institution.

## Strategy 3.1:

*CAP #3.1.1*

*CAP #3.1.2*

Strategy 3.2:

*CAP #3.2.1*

*CAP #3.2.2*

**Indicators of Success: How will we know we are making progress on the Completion goal?**

- Campus climate survey results (including students)
- Access rates for underrepresented groups compared to service region
- All completion indicators by race, ethnicity, Pell, gender, age, and starting levels (dev ed/no dev ed)
- CCSSE/SENSE survey results by segment groups

**Strategic Goal #4: Community Impact** - The College impacts the community through students securing living-wage jobs, as well as meaningful collaborations with education and community partners.

Strategy 4.1:

*CAP #4.1.1*

*CAP #4.1.2*

Strategy 4.2:

*CAP #4.2.1*

*CAP #4.2.2*

**Indicators of Success: How will we know we are making progress on the Community Impact goal?**

- Wage data by program (1 year out, 5 years out)
- Job placement rates (gainful employment), (1 year out, 5 years out)
- Number of students employed in area related to program
- Number, characteristics and quality of partnerships with area employers

**Strategic Goal #5: Infrastructure and Sustainability** - The College effectively uses its financial, physical, and human resources to serve students, the West Michigan region, and the campus community

Strategy 5.1:

*CAP #5.1.1*

*CAP #5.1.2*

Strategy 5.2:

*CAP #5.2.1*

*CAP #5.2.2*

**Indicators of Success: How will we know we are making progress on the Infrastructure and Sustainability goal?**

- PACE survey results index for Quality of Worklife
- Local vendor engagement: GRCC/KISD amount spent, as a percentage of total spent