

Strategic Plan Development – 2018-2021

Work Plan (DRAFT)

August, 2017

- Establish five strategic goals:
 - Teaching and Learning
 - Completion
 - Equity
 - Community Impact
 - Infrastructure and Sustainability

September, 2017

- Re-cap five strategic goals with definitions
- Environmental Scanning - *World Café regarding I-CAT results*
- Launch GRCC Strategic Planning Survey

October, 2017

- Environmental Scanning – *GRCC Workforce Statistics report*
- Overview of strategic planning process including:
 - 1. Inputs (mission, vision, values, staffing, money, partnerships)
 - 2. Strategic Goals
 - 3. Action projects
 - 4. Process indicators
 - 5. Outcome indicators
- Brainstorm potential outcome indicators (within Strategic Goal table groups)

November, 2017 (Expanded SLT – Each SLT member to bring someone else to the meeting)

- Environmental Scanning – *Current GRCC Indicators of Success*
- Review GRCC Strategic Planning survey results
- Brainstorm potential college action projects (CAPs)

December, 2017

January, 2018 (Expanded SLT – Each SLT member to bring someone else to the meeting)

- Environmental Scanning – *Greater Grand Rapids Economic Outlook/Workforce Outlook*
- Review of Goal Statement for clarity
- Suggest Action Projects for additional goals
- Review potential action projects from November

February, 2018

- Environmental Scanning – *Critical issues facing community colleges*
- Prepare a “1st Draft” Strategic Plan with strategies, CAPS and indicators identified
- Brainstorm process indicators for each CAP
- Hold listening sessions to solicit feedback on 1st Draft plan (both in person and electronic)

March, 2018

- Environmental Scanning – OPEN
- Review results of campus listening sessions.
- Prepare a “2nd Draft” Strategic Plan with strategies, CAPS, indicators identified

- Celebrate current Strategic Plan project accomplishments

April, 2018

- TBD

May, 2018

- Prepare final draft of new strategic plan with Champions identified
- SLT votes to officially recommend new plan to the President

June, 2018

- New Strategic Plan endorsed by the BOT

July, 2018

- Final report for 2014-2018 Strategic Plan