

A dirt road splits into two paths leading towards a bright sun in a field. The sun is low on the horizon, creating a golden glow. The paths are made of light-colored soil and lead into a field of tall grass. The overall scene is peaceful and suggests a choice of direction.

**Strategic Goal #2:
Completion and Transfer**

**Grand Rapids Community College
Board of Trustees
November 19, 2018**

Strategic Goal #2: Completion and Transfer

The College sustains and continuously improves our focus on successful student goal achievement whether that be completion of a degree/credential, transfer to another college, or personal interest/skill attainment.

College Action Project (CAP) 2.1

- Implement the Academic Pathways Model at GRCC

CAP 2.2

- Establish and Implement a New Model for Academic Advising

CAP 2.3

- Improve the Student Transfer Experience



CAP 2.1 (Current Project)

Implement the Academic Pathways Model at GRCC

Project Goals

- Develop Academic Pathways to facilitate student completion of their transfer and workforce goals.
- Align college-wide systems and services such as curriculum and advising to the Academic Pathways Model

2018-2019 Activity

- Advertise the work of Academic Pathways both internally and externally through enhanced web presence and communications
- Develop assessment measures to monitor the sustainability, integration, and overall effectiveness of GRCC's Academic Pathways



CAP 2.2 (Current Project)

Establish and Implement a New Model for Academic Advising

Project Goals

- Implement a triage system that directs students through our advising services efficiently.
- Provide training and support to advisors as well as to faculty who advise students.
- Improve both internal and external communication of our advising services and resources

2018-2019 Activity

- Gather information from state and national organizations on advising redesign to help support implementation
- Gather feedback from students on newly designed advising services





CAP 2.3 (New Project)

Improve the Student Transfer Experience



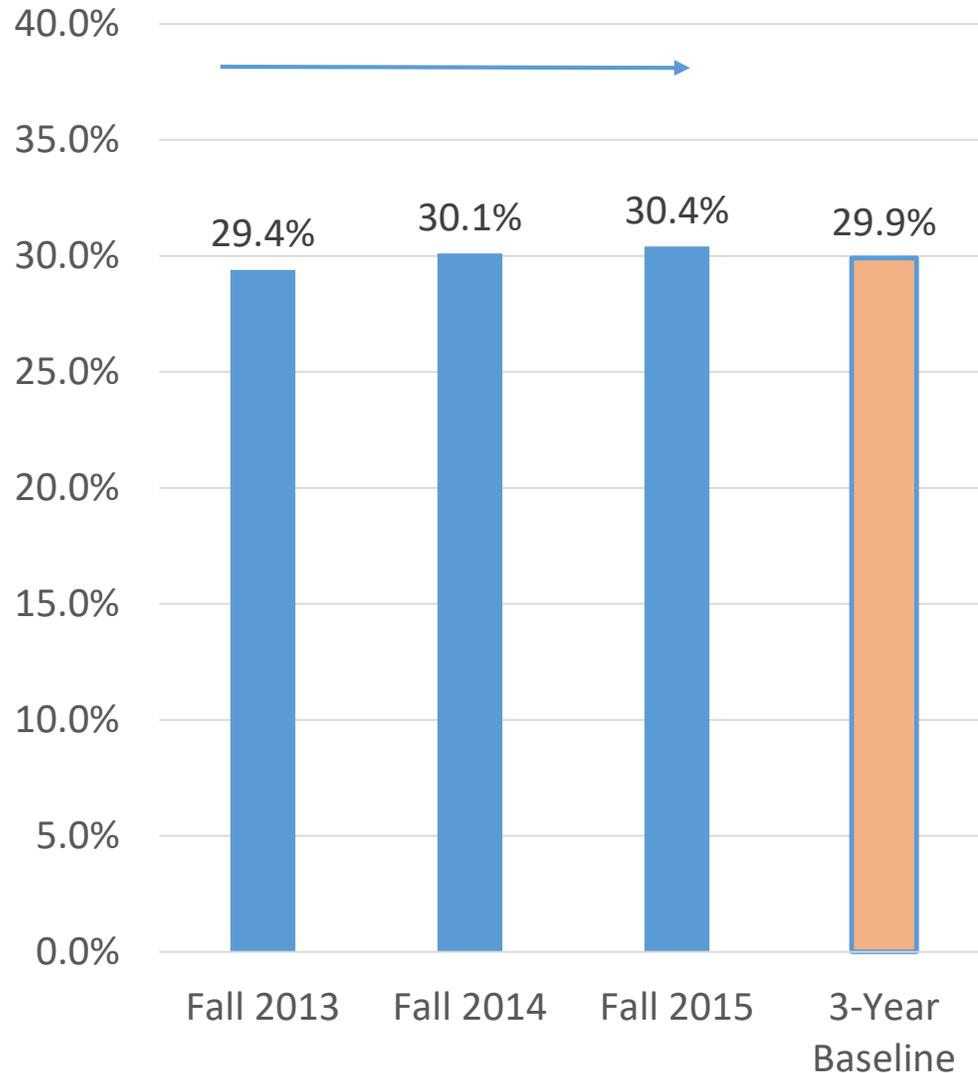
Project Goals

- Make transfer information accessible and understandable for our students.
- Implement services, tools, and technologies that help facilitate successful transfer
- Improve the number of MTA and transfer Associate Degrees awarded

2018-2019 Activity

- Research the possibility of having a University Center to serve as “Transfer Central.”
- Conduct interviews with students to gauge effectiveness of transfer information on our website.

Indicator of Success: Goal Attainment



Indicator 3 reflects the following:

- Students are asked why they are attending GRCC as they enroll for their 1st semester
- Those selecting either “earn a degree,” or “prepare to transfer,” or both are then tracked as to whether they have achieved either of these goals 3 years later
- The 3-year baseline for those attaining their goal is 29.9%
- For the Fall 2015 cohort, another 20% of students remain enrolled in 2018.

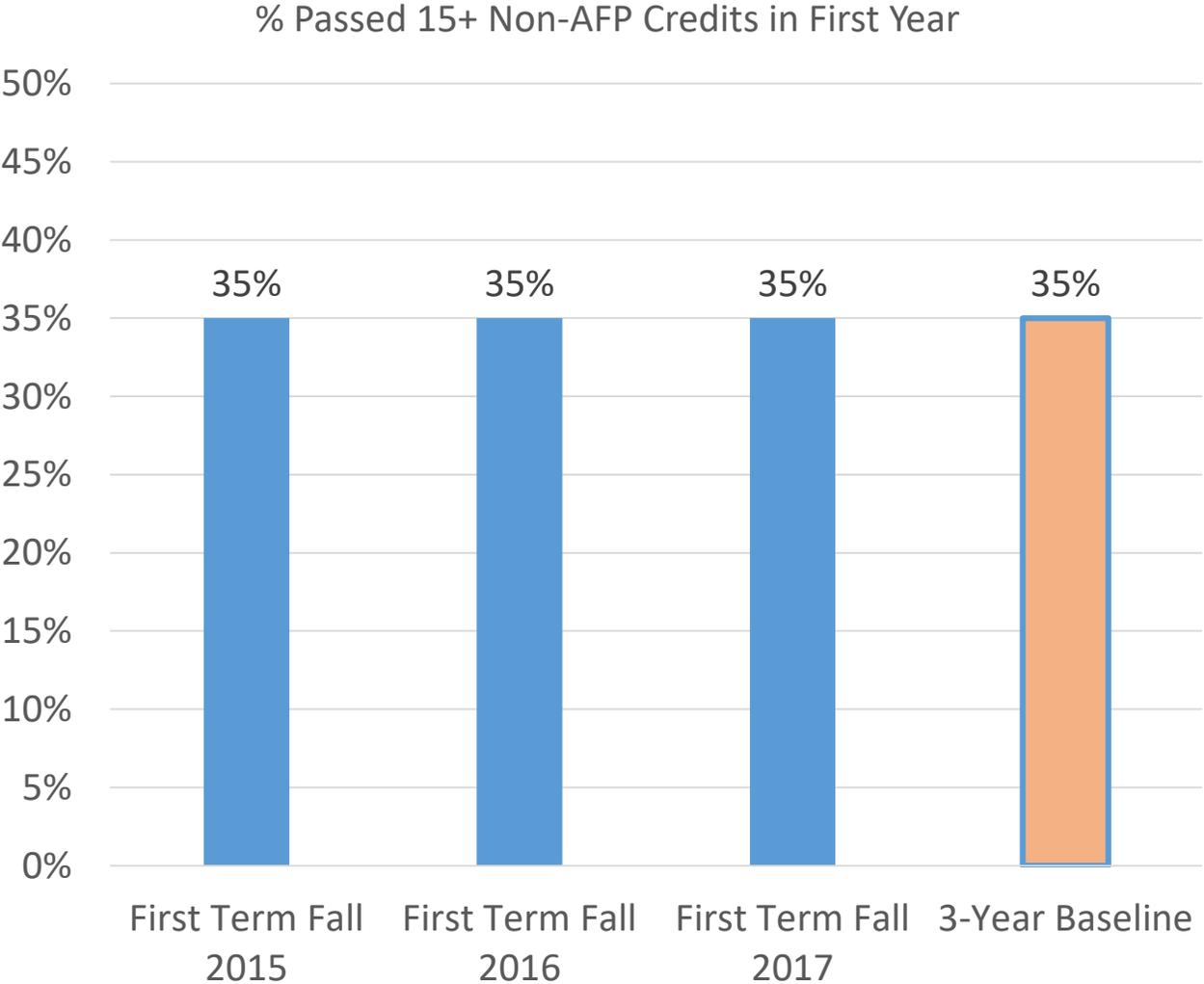
The baseline is considered as a starting point. In subsequent years, progress will be determined by comparisons to this initial baseline.

Sources: IRP, Nat’l Student Clearinghouse

Status: Baseline – 29.9%; Target – 30.9%; Normal range, 29.4 – 30.4%; Action required: Less than 29.4%

Next update: Fall 2019 to reflect data for Fall 2016 cohort after three years.

Indicators of Success: Academic Credit Progress



Indicator: Percent of First-Time-in-Any-College (FTIAC) students completing 15 or more non-AFP credits with a grade of C- or better in their first academic year. Nationally, this is considered as a “momentum” indicator. Those students who earn 15 or more credits their first year are more likely to finish.

Status: Baseline, 2019 Target –36%, Normal range, 35-35%, Action required: Less than 34%.

Next Update: Fall 2019 to reflect 2018-2019 credits earned.

Considerations



Goal 2 CAP Teams

- Helping students identify and reach their academic and career goals
- Improving our information and communication systems around completion and transfer

How You Can Help

- Highlight our transfer success stories (i.e., partnerships, students)