

Community Impact

A young woman with glasses and a blue and grey hoodie is smiling and holding a tablet in a factory setting. In the background, there are yellow robotic arms and industrial equipment.

**Grand Rapids Community College
Board of Trustees
March 18, 2019**

Strategic Goal #4: Community Impact



The College seeks to positively impact the community by educating and training students with relevant skills so that they are retained in the service region holding living-wage jobs, as well as through collaboration/events with education and community partners.

Community Impact



College Action Project 4.1 (New CAP Project)
Establish a Career and Resource Center

College Action Project 4.2 (New CAP Project)
Create a System to Identify and Recruit Youth

College Action Project 4.3 (New CAP Project)
Increase K-12 Connections to Early College, Middle College, and Dual Enrollment Options

Highlights



CAP 4.1: *Establish a Career and Resource Center*

Goals:

- Help students identify professional and personal career goals.
- Enhance, through curricular development - job placement, job readiness, employability skills, internships, and career exploration.
- Engage community partners to enhance the programming of the center.
- Determine technology solutions to meet the needs of all students.

Highlights

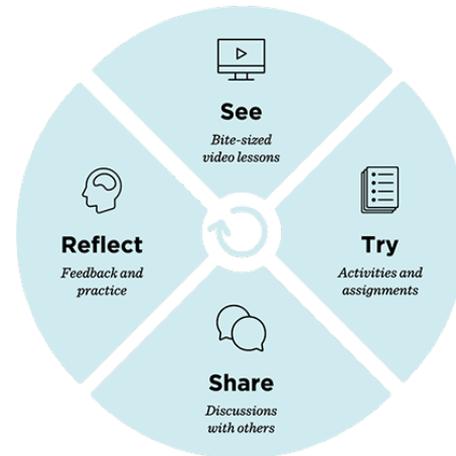


CAP 4.1: Establish a Career and Resource Center

Activities to Date:

- October/November 2018 – Benchmarking with KVCC and Davenport.
- January/February 2019 – Engaged in the Design Thinking model

Design Thinking



Highlights



CAP 4.2: Create a System to Identify and Recruit Youth

Goals:

- Benchmark other community colleges and universities
- Obtain feedback from community partners, faculty and staff, students, and current opportunity youth (age 16-24 not in school nor working)
- Produce a written recommendation of next steps for the College to consider
- Further enhance relationships with partners that are working with opportunity youth (age 16-24 not in school nor working)

Highlights



CAP 4.2: *Create a System to Identify and Recruit Youth*

Activities to Date:

- Gather data from other colleges to determine best practices
- Survey staff/faculty to understand what is currently provided at GRCC
- Conduct feedback sessions
- Identify how GRCC can work along side community partners to support Opportunity Youth (age 16-24 not in school nor working)

Highlights



CAP 4.3: Increase K-12 Connections to Early College, Middle College, and Dual Enrollment Options

Goals:

- Increase the number of high school partnerships and learning opportunities
- Ensure sustainability of programs and increase college opportunities for students
- Determine capacity and resource needs

Highlights



CAP 4.3: Increase K-12 Connections to Early College, Middle College, and Dual Enrollment Options

Activities to Date:

- Evaluate high school student data: grade success rates, retention rates, matriculation data for dual and concurrent enrollment
- Tracking high school partner activities (enrollment, orientations, college visits)
- Review, strengthen and implement processes to ensure best practices and positive outcomes
- Develop external survey for HS principals and counselors

Indicator: Monitor job placement, wage data, and number of students in jobs related to their program.

- Current status: Data not yet available
- New Legislation in 2018 allows community colleges wage data.
- IRP department is currently working with the State.
- West Michigan Works, our workforce board is supportive.

Indicator: Increase the number, characteristics, and quality of partnerships with employers and community partners

In January, 2019 a survey was sent to 47 community and educational partners who are represented in the three CAP projects for Community Impact.

A total of 24 surveys were returned for a response rate of 51%. This preliminary data will inform our projects as we work to meet our goals.

Source: GRCC Partnership Survey



Community Partnership Survey Results

% of respondents selecting a 4 or 5 on a 5-point scale (1-low, 5 – high)

Needing Improvement



- Regular communication of news and progress (54%)
- Clear process for decision-making (55%)
- Well-developed process for recruiting and introducing new participants (58%)
- Involvement in decision making regarding this partnership (63%)
- Data guides the partnership decision making (67%)
- The goals of the partnership with GRCC are clear and measurable (71%)
- This partnership values and practices respect for the talents, beliefs, backgrounds, and ways of living of all participants (79%)
- This partnership values the inherent worth and dignity of all involved (92%)
- The goals of the partnership with GRCC align with our organization’s goals (92%)

Areas of Strength

Considerations

How can the Board of Trustees assist with Community Impact, Strategic Goal #4?

- Share strategies your company has used, to effectively communicate with your stakeholders.
- Trustees that serve on Strategic Leadership Team (SLT), please update your fellow board members with the initiatives that are being discussed at monthly meetings.